

2501188715

cc: DGREENBE--VCH0021A D. Greenberg      PHENDRYS--VCH0021A Paul Hendrys  
TWOLFF --VCH0021A Thorisman Wolff      WTHOMA --VCH0021A Walter Thoma

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MSG FROM: DGREENBE--VCH0021A TO: AREIMAN --VCH0021A      07.12.92 18:13:32  
To: HFLURI --VCH0021A Hans Fluri      TWOLFF --VCH0021A Thorisman Wolff  
AREIMAN --VCH0021A Andre Reiman

From: D. Greenberg  
Subject: Statement re ARD program

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Hans/Thorismann/Andy: I have reviewed the draft employee letter. I suspect the German doesn't translate too well, some I am not going to try to edit in English for it to be retranslated to German. I do question the necessity

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of paragraph number two on smoking and death statistics. These numbers are bandied about all the time. In any event, please be sure that if you use the numbers you construct the statements carefully in line with Areiman's guidance.

You also need to be careful on the way you talk about advertising and smoking. Again, I defer to legal counsel on that point.

Best, David.

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MSG FROM: DGREENBE--VCH0021A TO: AREIMAN --VCH0021A 08.12.92 10:33:06  
TO: AREIMAN --VCH0021A Andre Reiman HFLURI --VCH0021A Hans Fluri

From: D. Greenberg  
Subject: Germany

I think Andy's redraft fits the bill. David

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